

## **XII. DEVELOPMENT PROGRAMS**

Ticket revenues and other earned income provide only about 65% of the funds necessary to bring Canton Ballet's high quality of dance performances and extensive education and outreach programs to the community. It requires an average investment of \$15,000 to bring a live ballet performance to the stage. Your support of Canton Ballet assures that we can continue to provide our audiences with outstanding entertainment. There are several ways individuals and corporations can provide financial support to Canton Ballet.

### **Membership**

Canton Ballet is a non-profit, member organization. Our members are the backbone of our structure. They meet once each year to elect the Trustees who will guide the Ballet throughout the year and assure the establishment and continuation of policies and procedures for future growth and success. Your membership dollars provide operating income for the both the School of Canton Ballet and the Canton Ballet Company.

#### **Individual Membership Levels and Benefits:**

**Friend - \$50**

- \*One vote at the July annual meeting of the Members.
- \*Listing in the Season program book

**Supporter - \$100**

- \*Friend benefits and
- \*Advance ticket order priority

**Patron - \$150**

- \*Supporter benefits and
- \*Invitation for two to Members Only Reception to open the Season

**Corps de Ballet - \$200**

- \*Patron benefits and
- \*5% discount on School of Canton Ballet tuition

**Soloist - \$275**

- \*Corps de Ballet benefits and
- \*Invitation for two to an Opening Night Reception
- \*Total 10% discount on School of Canton Ballet tuition

**Principal - \$500**

- \*Soloist benefits and
- \*One complimentary ticket to The Nutcracker Ball
- \*Total 15% discount on School of Canton Ballet tuition

**Director's Circle - \$1000**

- \*Principal benefits
- Nutcracker Ball (total of two tickets.)

**Lifetime Membership - \$5000**

Each year you will receive two (2) complimentary tickets to the Ballet's annual fundraiser (\$200 value) and two (2) complimentary tickets to every production (\$156 value).

### **Performance Patrons**

As a Performance Patron your investment in Canton Ballet not only helps to assure affordable, quality family entertainment for Stark and surrounding counties, it is also an investment in the

talented students who comprise our performing company. The opportunity for them to perform is a vital part of their preprofessional training. We've reserved a very special place in our Season Program to recognize our Performance Patrons, and a special invitation to our *Nutcracker* Opening Night Reception as well!

Donor Levels:	Individual	Couple
	\$50	\$100
	\$100	\$200
	\$150	\$300
	\$250	\$500

### Corporate Sponsorship

Corporate and Business Sponsors make it possible for Canton Ballet to create wonderful new full-length ballets like *Wizard of Oz*, *Dracula...the Ballet* and *Cinderella*, and to maintain and update classic favorites like *The Nutcracker*. New productions may cost from \$30,000 to \$60,000 to bring to the stage the first time. These productions will continue to delight audiences for twenty years or more! Corporate sponsors receive a variety of benefits including recognition in the season program book, recognition on the web site and tickets to the production being sponsored. Benefits vary based upon the level of sponsorship and are time-specific.

For more information about becoming a Corporate Sponsor, contact Manager Deby Barath at 330.455.7220 or email: [debybarath@cantonballet.com](mailto:debybarath@cantonballet.com)

### The Nutcracker Ball

Kick off the holiday season with an elegant event, do some glorious holiday shopping for everyone on your list, and support Canton Ballet at *The Nutcracker* Ball.

Types of Support:

Sponsorship	Corporate Tables
Auction Item Donation	Cash contributions
Attendance	

See our website for latest information. To receive an invitation, or make a cash or item donation to this fun event, please call 330.455.7220 or email: [cantonballet@cantonballet.com](mailto:cantonballet@cantonballet.com)

## **XVII. ENDOWMENTS**

Endowment contributions help to assure the continuation of Canton Ballet's training and programming for many years. Canton Ballet's endowment provides a source of additional income and a reserve for unexpected needs. An investment in the endowment is an investment in the future of Canton Ballet, the future of the arts and the future of our community's children.

For additional information about securing the future of Canton Ballet through an investment in the Endowment, please contact Manager Deby Barath at 330.455.7220 or email [debybarath@cantonballet.com](mailto:debybarath@cantonballet.com)

### **Financial Assistance Endowment**

Financial Assistance Contributions are restricted gifts that help us to provide special financial assistance to students. Each year Canton Ballet provides about \$10,000 in financial aid to boys and girls beginning at age 7. We provide a percentage of total tuition based upon the student's level, their commitment to ballet and the family's demonstrated financial need.

### **Kerri Hunter Minority Scholarship Program**

Named after Kerri Hunter, a former Canton Ballet Company apprentice who died in a car accident, this scholarship specifically provides financial assistance to minority children.

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